



WHO WE ARE

[www.wittyjack.com](http://www.wittyjack.com)

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**WITTY JACK  
MEDIA, INC.**



# OUR VALUE

[www.wittyjack.com](http://www.wittyjack.com)

## SERVICES

Witty Jack is a multi-media company that provides **diverse array of services** including but not limited to:



DIGITAL DESIGN



INTERNET SOLUTIONS



INFORMATION TECHNOLOGY



PUBLICATION



AUDIO & VIDEO PRODUCTION



FILM PRODUCTION & DISTRIBUTION



BRAND DEVELOPMENT



BRAND EVENTS

## VISION

Become one of the country's top multimedia companies while providing jobs in a creative and engaging environment for both our team and clients.

## MISSION

To help build organizations through creative and brand development, strategic planning, online interactive campaigns, out of home advertisements, multimedia production and public relations.

We will help organizations to continue innovating by offering diverse and dynamic multimedia solutions.

We are dedicated to create a strong bond between brands and consumers, further developing businesses, communities and people.



## CREATIVITY

Creativity makes a project infinitely interesting and fulfilling.

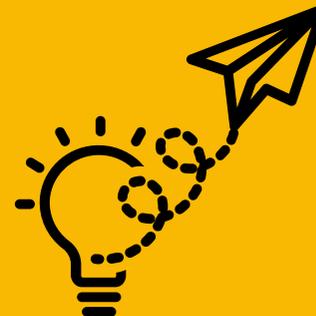
Creativity is a way of living life that **embraces originality and makes unique connections.**



## INTEGRITY

Perhaps the most important principle of leadership because it demands truthfulness and honesty.

Integrity means **telling the truth even the truth is ugly.**



## INNOVATION

Innovation brings success to the business. There is a competitive environment out there - so **we innovate to stay competitive.**

An important part of innovation is creativity.



## TEAMWORK

Teamwork helps solve problems. **Collaboration within a group** can help solve difficult problems.

**Brainstorming** is a good opportunity for the team to exchange ideas and come up with creative ways of doing things.



## OUR TEAM

Describe us with #JustAwesome

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## ROSTER OF DIRECTORS



CJ SANTOS

MARIE LAWIG

REM ERMITA

RITCHIE JOTA

IAN HUVALA

CHAO CASTRO



# OUR TEAM

Describe us with #JustAwesome

At Witty Jack, we create teams that have all the **skill sets, knowledge and experience** to execute a project from start to finish. Everyone is on the same page and on the same team, too. Our conviction is that a great creative concept cannot exist without **passion, integrity, innovation** and above all, **commitment**.



**CJ SANTOS**  
*Creatives*



**KARLENE MENIANO**  
*Project Development*



**REM ERMITA**  
*Administration*



**SID CICERON JR.**  
*Treasury*



**RAINE DAYRIT**  
*Design*



**MARIE LAWIG**  
*Literature*



**GEOFFREY BARLIS**  
*Technical*



**RORO MOLINA**  
*Arts and Crafts*



**IAN HUVALLA**  
*Post Production*



# OUR CURRENT CLIENTS

Making great things together with these happy clients!

[www.wittyjack.com](http://www.wittyjack.com)

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calamansi



Wilbert



PILIPINO TAYO



BSY®



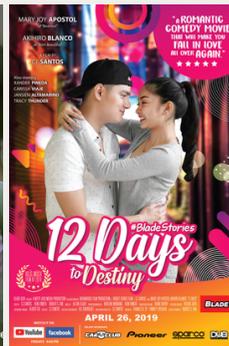
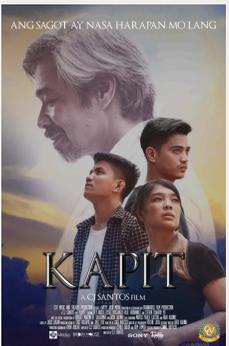
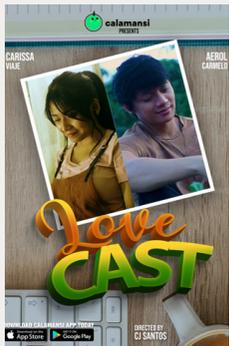
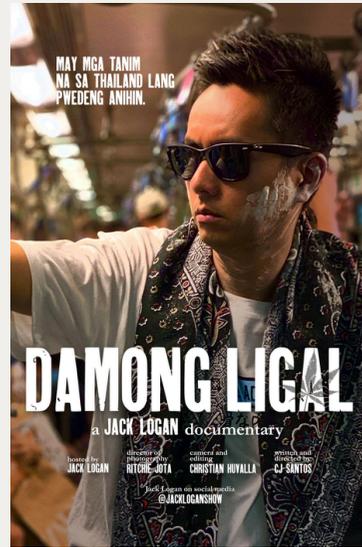


# OUR PROJECTS

Our blood. Our sweat. Our tears. Figuratively.

www.wittyjack.com

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...and a lot more awesome projects on our roster!



# THE NUMBERS

www.wittyjack.com

**8**  
Years of working experience

**100+**  
Awesome brand collaborations and happy clients

**25+**  
Creative professionals and partners

**1**  
Dream Team

# ACCOLADES

Our team has proven over and over that our works can compete both local and international.





## WHY CHOOSE US?

### • COMPETENCE

Our solutions cover the most useful strategies you probably care about: copywriting so your content is top-notch, SEO so you're always noticed and an easy to use CMS so you can change content on your own.

### • POST-PROJECT SUPPORT

We may even provide training and support on SEO and CMS so you can get the best out of your online presence.

### • WIT AND SAVVY

We adhere to the 3Rs of redoing and revitalizing your image responsibly. This model keeps you aware of shifting market trends, making your products and campaign updated and competitive.

### • CLARITY

You get a clear list of deliverables, all agreed in advance. We even make it easy for you to switch to another agency should you choose to move. (We don't believe in ongoing contracts and we don't use proprietary technologies that force you to stick with us.)

[www.wittyjack.com](http://www.wittyjack.com)

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Indeed, the Witty Jack! Team, are all hands on their stations, awaiting your precious go signal.

Let us raise anchor and start our exciting journey together! Welcome aboard!

## WORK WITH US!

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 [wittyjack.com](http://wittyjack.com)

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Marikina, 1800

 [/wittyjackmedia](https://www.facebook.com/wittyjackmedia)



**WITTY JACK  
MEDIA  
PRODUCTION**

*#JustAwesome*

Jack Logan

Content Creator | Filmmaker |  
Asian TV Awards Nominee

# POP CULTURE



# JACK LOGAN

# BY NUMBERS

As of 2025



## Facebook

 2.1 Million Followers

 **Top Content Performance**  
9.1 Million total views  
*(from top 3 highest-performing videos)*

 **Overall Annual Performance**  
- Over 100 Million total video/reel views  
- Over 3 Million total interactions  
(likes, reactions, saves, etc.)  
- Over 200,000 comments  
- Over 250,000 shares

## Tiktok

 159,000 Total Followers

 **Top Content Performance**  
6.4 Million total views  
*(from top 2 highest-performing videos)*

 **Overall Annual Performance**  
- 10 Million total video/reel views  
- 600,000 total likes  
- 50,000 profile views

## Instagram

 16k Followers

 332,000 profile views

## Youtube

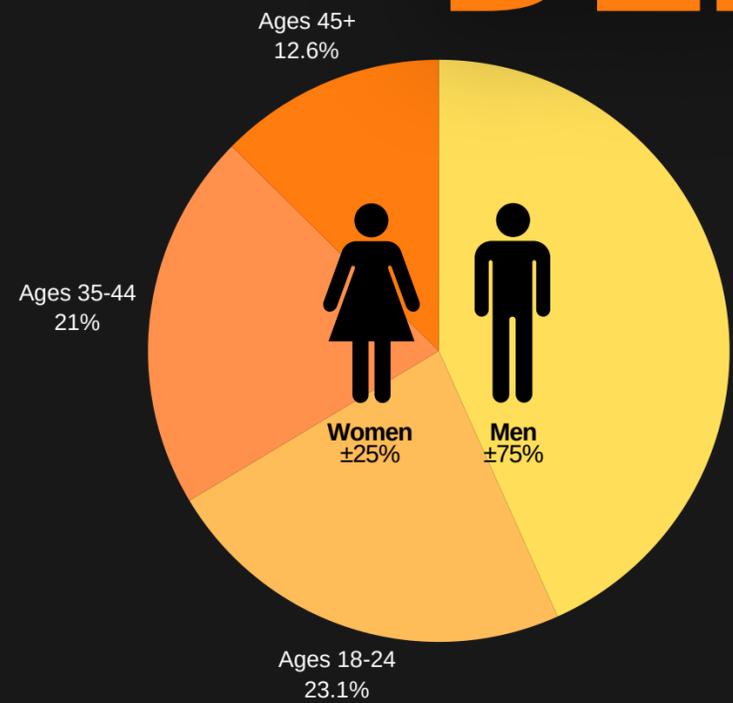
 164k Followers

 26.4M total views since creation

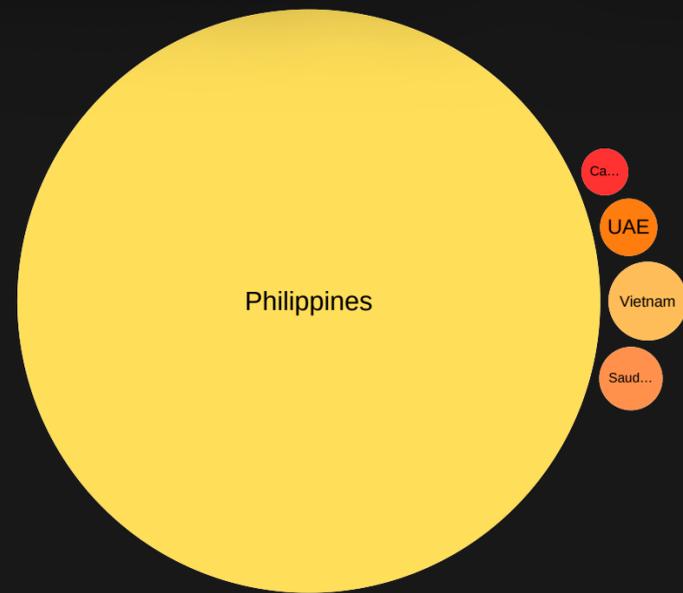
 800k watch time hours



# DEMOGRAPHICS



Age & Gender



Country



Cities



# JACK LOGAN

# BRAND PROFILE

Content Creator | Filmmaker | Asian TV Awards Nominee

**Jack Logan** is a Filipino content creator, filmmaker, and Asian TV Awards nominee known for his emotionally driven storytelling and socially relevant narratives. His body of work spans award-nominated short films, documentaries, digital movies, and viral social content that resonate deeply with audiences.

With over 2 million followers and multiple viral hits, Jack bridges branded content with heart-driven storytelling, helping brands connect authentically with people through stories that entertain, inspire, and move.

## Content Pillars



**Realtaks** — Honest reflections about everyday life and relationships



**Comedy** — Authentic humor that resonates with Filipino audiences



**Inspirational & Motivational** — Real stories that uplift and inspire action

## Brand Personality



**Authentic** — grounded and true to his voice



**Relatable** — connects naturally with every viewer



**Witty & Insightful** — finds humor and lessons in daily life



**Empowering** — motivates people through honesty and hope

# ACCOLADES



**Best Single Digital Programme**  
28th Asian Television Awards,  
Ho Chi Minh, Vietnam (2024)



**Keynote Speaker**  
Influence Marketing Conference,  
Singapore (2023)



**Breakthrough Vlogger of the Year**  
Golden Eagle Awards  
Manila, Philippines (2023)

# BRAND PARTNERS



**BLADE**<sup>®</sup>

**NELTEX**

**PHILIPS**

**insta<sup>®</sup>  
bar**

 **UDC**  
UY DENTAL CLINIC GROUP

 **cleanfuel**  
Fuel For The Environment

**OXOON**

**AGON**  
BY AOC

**Rheem**<sup>®</sup>

 **AGUILA**<sup>®</sup>  
**AUTO GLASS**  
Since 1952  
[www.aguilautoglass.com](http://www.aguilautoglass.com)

 **29<sup>th</sup> asian  
TELEVISION  
AWARDS**

**Sqoe**  
Est. 1883



 **EDIFIER**

**JIN No.1**

 **calamansi**

**BLVCK**  
ENTERTAINMENT