



WEB GRAPHICS VIDEO MARKETING

Company Profile

Your own creative partner!



## COMPANY PROFILE

**Witty Jack!** is a Philippine-based advertising company founded by CJ Santos on July 1, 2013. It is located in San Mateo, Rizal. The company has expanded to handle projects of 106.7 Energy FM – Manila, GrecoTV, The Jack Logan Show and other businesses both national and abroad.

Witty Jack! Team is dedicated to creating strong bond between brands and consumer, further developing businesses, communities and people.

We accomplish this by igniting the uniqueness and setting a strong and happy working organization so they can be the best they can possibly be.

Our vision is to become one of the country's top advertising companies while providing jobs in a creative and engaging environment for both our team and clients.

Witty Jack! Is focused on growth, promotion, marketing and advertising through its four core products; web, video, design and marketing. We build organizations through creative and brand development, strategic planning, online interactive campaigns, video production and public relations. And by creating unique experiences and events to connect consumers with the brands they love.

Our Website - <https://www.wittyjack.com>

Our Facebook Page - <https://www.facebook.com/wittyjackdesigns>

Our Twitter Page - <https://twitter.com/wittyjackdesign>

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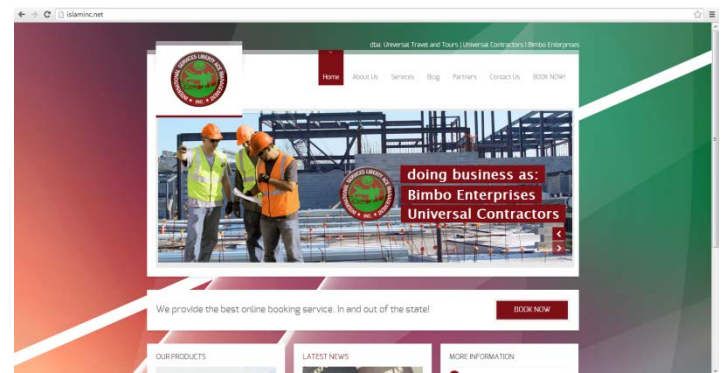
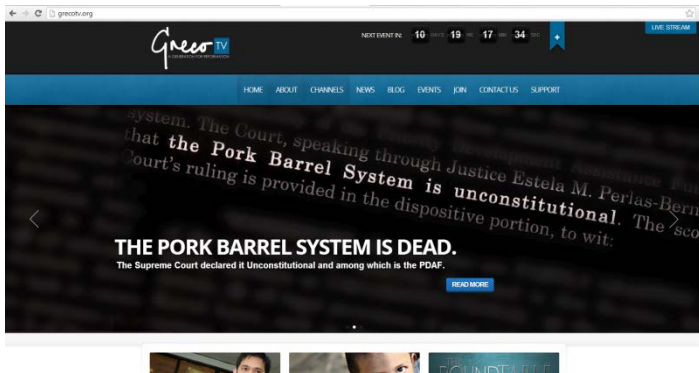
Office: B5L1 Moncarlo Village, Ampid, San Mateo, Rizal, Philippines 1850  
Phone: +63.2.570.5716 Email: mail@wittyjack.com

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## OUR SERVICES

### WORDPRESS WEB DESIGN AND DEVELOPMENT



Which Option of WordPress Website Design is Right For You?

WordPress is web software you can use to create a highly functional website or blog. WordPress started as a blogging system, but has evolved to be used as full content management system and so much more through the thousands of plugins, widgets, and themes. Over 25 million people have chosen WordPress to power their website or blog. Most notable users of WordPress include the likes of CNN, The New York Times, Katy Perry, The Ford Story, Wheaton College, MTV Newsroom, Mashable, and WSJ Magazine.

We'll not only recommend the best plugins for your needs, we'll install and configure them and input all of your content. From forums and galleries to eCommerce and multisite installations, we'll do it all for you.

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## VIDEO PRODUCTION



From 2D Animation to live actors, you want it, we got it.

**Because videos are Engaging.** Any form of communication can be used, but when you consider the effectiveness of the medium, you're better to choose wisely. People's preferences are moving over from text and audio to video, to the point where you may be at a disadvantage if you are NOT using video today. Now, the majority of people enjoy watching videos as they are more interesting and engaging than reading, and thus more effective for experts to use for promotion.

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## BRAND/PRINT DESIGN



We don't just design and print, no. We think about how you will use it for your business.

**Branding isn't limited to just a company logo.** It means putting that logo on EVERYTHING your company presents as theirs. And not just adding the logo to any old layout/design, but having that ad/email/brochure tie into the brand using the brand's fonts, colors and remaining consistent with the graphic standards that your audience has been used to seeing.

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## SOCIAL MEDIA MARKETING



We put your brand to your social media accounts. We can even campaign for you, if you wish.

Social Media gives you a more direct path of contact between you and your market. Having a strong “social network” also allows you to communicate effectively with existing and potential users. In a way it creates a link between person to person interaction and person to technology interaction.

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## OUR CLIENTS



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## CHOOSE US FOR YOUR NEXT PROJECT

Our solutions cover the more useful strategies you probably care about: **copywriting** so your content is top-notch, **search engine optimization** so you're always noticed and an easy to use **content management system** so you can change content on your own. We even provide **training and support** so you can get the best out of your online presence.

We protect you and your project from any surprises. We quote a **fixed cost for your project**, agreed in advance; we provide a **detailed time line with important milestones and dates**, agreed in advance. Finally, you also get a **clear list of deliverables**, all agreed in advance.

We even make it easy for you to switch to another agency should you choose to move. We don't believe in ongoing contracts and we don't use proprietary technologies that force you to stick with us.

Witty Jack! Team, are all hands to their stations, awaiting your precious go signal. Let us raise anchor and start our exciting journey together. Come aboard!

# WITTY JACK!

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## THE CREW

**CJ SANTOS** – Managing and Creative Director  
**POSH DEVELOS** – Events Specialist  
**ROMEO MALLAVO** – Resident Director / Concepts  
**JAMIESON LEE** – Resident Director / Video  
**RITCHIE JOTA** – Resident Director/ Photography  
**MARK VELASCO** – Account Executive  
**RIZZA SANTOS** – Administrative Director

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### CONTACT US:

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